



# A Celebration IN EVERY BITE!

## FROSTLINE® BIRTHDAY CAKE FLAVORED SOFT SERVE MIX, *Artificially Flavored*

Give your guests a reason to celebrate with the creamy decadent flavor of comforting and on-trend birthday cake. Vibrant flavors provide an experience of “Home-Made” goodness in a frozen treat. Lactose free, gluten free, Kosher OUD and Halal dietary attributes allow many to enjoy this endless party in one shelf stable bag.



Mfr Product Code D493-C4000  
DOT Code 729574



## WHY DRY MIX

### VS READY-TO-USE DAIRY\*\*

- 1** GREATER PROFIT POTENTIAL  
Stable Costing
- 2** SHELF STABLE UP TO 18 MONTHS  
Compact for easy storage
- 3** SUSTAINABILITY, LESS PACKAGING  
Lower ratio of packaging waste

# THE POWER OF POSSIBILITIES: *Recipes* FOR DIVERSE FLAVOR



## BIRTHDAY CAKE SHAKE *Blender Recipe*

1. Add  $\frac{1}{2}$  cup Frostline® Birthday Cake Flavored Soft Serve Mix into a blender
  2. Add 8 fl oz milk or Half & Half and 16 fl oz cup of ice into the blender
  3. Blend all ingredients until smooth, and pour into serving a vessel
- OPTIONS & TIPS:**
4. Garnish top of shake with two slices of birthday cake, cupcake, multi-colored sprinkles and whipped topping...serve with a straw and spoon



## BIRTHDAY CAKE MARTINI *Blender Recipe*

1. Add  $\frac{1}{2}$  cup Frostline® Birthday Cake Flavored Soft Serve Mix into a blender
  2. Add 1 fl oz Vodka, 1 fl oz Birthday Cake Liqueur and 16 fl oz cup ice to the blender
  3. Blend all ingredients until smooth, and pour into serving glass
- OPTIONS & TIPS:**
4. Rim the glass with confetti candies and a dollop of whipped cream



## BIRTHDAY CAKE TWIST

1. Prepare Frostline® Birthday Cake Flavored Soft Serve Mix as directed
2. Prepare Frostline® Vanilla Flavored Soft Serve Mix as directed
3. Twist both flavors into a 5 oz vessel and serve



*Prep* IS A SNAP...1,2,3  
FOR FROSTLINE® FROZEN TREATS



- 1) Start with clean Frostline® mixing bucket, fill with cold water to the indicated two-gallon line



- 2) Add 1 bag of Frostline® soft serve mix, stir with wire whisk until completely dissolved (about 2 minutes)



- 3) Pour mixture into your soft serve machine or cover and place in refrigerator

## DECADENT, DELICIOUS AND DELIVERS ON PROFIT

FROSTLINE® PROFIT POTENTIAL			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$33.50	\$1,005	\$12,060
50	\$67	\$2,010	\$24,120
100	\$134	\$4,020	\$48,240

## FROSTLINE® BIRTHDAY CAKE FLAVORED SOFT SERVE MIX, *Artificially Flavored*

Product Code: D493-C4000

UPC: 10072058630512

DOT Code: 729574

Case Pack: 6/6 lbs

Serving Size:  $\frac{1}{2}$  cup prepared (117g)

Servings per Bag: About 88\*

Servings per Case: 528

\*Note: A volume amount of  $\frac{1}{2}$  level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a  $\frac{1}{2}$  cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

## Nutrition Facts

About 88 servings per container	
<b>Serving size</b>	<b>3 Tbsp (31g)</b>
<b>[Makes 2/3 Cup Soft Serve (117g)]</b>	
<b>Amount per serving</b>	<b>140</b>
<b>Calories</b>	
<b>% Daily Value*</b>	
<b>Total Fat</b> 4g	<b>5%</b>
Saturated Fat 3.5g	<b>18%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 115mg	<b>5%</b>
<b>Total Carbohydrate</b> 26g	<b>9%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 20g	
Includes 20g Added Sugars	<b>40%</b>
<b>Protein</b> 0g	
Vitamin D 0mcg	<b>0%</b>
Calcium 3mg	<b>0%</b>
Iron 0mg	<b>0%</b>
Potassium 77mg	<b>2%</b>

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**KENT**  
Precision Foods Group

LEARN MORE about other Frostline® Soft Serve flavors, recipes, and resources at [FrostlineFrozenTreats.com](http://FrostlineFrozenTreats.com).  
**800-442-5242 | FROSTLINEFROZENTREATS.COM**

\*\*NOTE: Frostline® Soft Serve products have a shelf life up to 18 months as compared to Ready-To-Use Dairy product(s) with a shelf life of approximately 14-20 days. Based on pound comparison between Dry & RTU.

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